

REROUTING INC.

MEDIA PACKAGE



ABOUT

ReRouting is an online career resource and inspiration centre targeting Canadian students and graduates. Our goal is to help students navigate through the world of work as they start searching for employment.

For employers, ReRouting is a simple and cost-effective job posting board bringing together young candidates and employers who are looking to hire the next generation workforce. In addition to hosting job advertisements, we also offer additional media coverage for employers looking for more time in the spotlight!

Featured Employer Media Package

\$200 + applicable taxes

WHAT'S INCLUDED?

By purchasing a media package, you'll receive:

- 1 Featured Employer Instagram and Facebook post*
- 1 consecutive week (7 days) of post sharing to ReRouting's Instagram and Facebook story
- 1 consecutive week as a Featured Employer on rerouting.ca's homepage
- 1 month Featured Employer banner advertisement on blog sidebar
- 1 mention as a Featured Employer in our monthly email newsletter

Features will represent a partnership between the employer and ReRouting - integrating our two brands. See feature template →

*The employer may submit up to 5 additional photos to create an Instagram post carousel. The post's text will include the company profile, a list of any relevant positions and programs the employer is recruiting for or interested in communicating.



Feature Template